

# GALLERIACONTINUA

SAN GIMIGNANO BEIJING LES MOULINS

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## ON ANOTHER SCALE

Curated by Ricardo Sardenberg

Opening: Saturday 20 September 2014, Via del Castello 11, 6pm–12 midnight  
Monday–Saturday, 10am–1pm / 2–7pm

The group show curated by Ricardo Sardenberg that Galleria Continua is hosting in the stalls area of the former cinema-theatre of San Gimignano is entitled *On Another Scale*.

The exhibition comprises a large number of works by international artists: Ai Weiwei, Carl Andre, Lucas Arruda, Kader Attia, José Bento, Alighiero Boetti, Antonio Calderara, Willys de Castro, Marcelo Cidade, Felipe Cohen, Gianni Colombo, Adriano Costa, Marcel Duchamp, Hans-Peter Feldmann, Lucio Fontana, Tom Friedman, Carlos Garai-coa, Luigi Ghirri, Fernanda Gomes, Antony Gormley, Mona Hatoum, Emilio Isgrò, On Kawara, Yves Klein, Patricia Leite, Mateo Lopez, Piero Manzoni, Fabio Mauri, Cildo Meireles, Sabrina Mezzaqui, Bruno Munari, Ernesto Neto, Rivane Neuenschwander, Ornaghi & Prestinari, Giovanni Ozzola, Pino Pascali, Michelangelo Pistoletto, Luisa Protti, Marina Rheingantz, Mimmo Rotella, Angelo Savelli, Salvatore Scarpitta, Mira Schendel, José Antonio Suárez Londoño, Pascale Marthine Tayou, Lawrence Weiner, Ian Wilson, Marcia Xavier.

The curator's reflection starts from the observation that humans relate to the world through a series of dimensional pa-

rameters; we use the concept of scale in geometry, economics, music, physics, sociology. It is through measurements and proportions that we determine our spatial and mental relations with reality. Running counter to the contemporary art system, exponentially prone to expansion, *On Another Scale* draws attention towards the single object and its poetic and symbolic value. "The exhibition," Sardenberg explains, "investigates the possible means of poetic concentration and condensation within a single object; this does not mean that there is necessarily a relationship with its size. The decision to mount an extensive show that highlights small-scale art objects has the intent to underline how a symbolic meaning can be condensed or concentrated in itself."

The heart of the exhibition is Duchamp's *Boîte-en-valise*. This work is in fact a kind of catalogue of the artist's work: a small suitcase inside which there is a box containing miniatures of his key works. In this way Duchamp created a portable personal museum, a single "object" in which to concentrate around sixty reproductions of works realized over the whole span of his artistic career. Inspired by the great French artist, Ricardo Sardenberg has conceived a show that can fit into a suitcase.

The space housing *On Another Scale* in turn becomes a key element of reflection for the curator: *"Like a poetic accident, the fact that the exhibition is taking place precisely in Galleria Continua's San Gimignano space, which used to be a cinema, is an integral part of the show. The cinema is in fact the space in which the concept of scale is transformed into its most profound level. Here, people are larger than reality, here proportion becomes time and space. Somehow I believe that the cinema was the greatest foundation with which, in the twentieth century, we experimented with the concept of scale, just as the world of the web could be today."*

**Ricardo Sardenberg** was born in New York and raised in Brasília, currently he lives and works between Rio de Janeiro and São Paulo. Curator, publisher and art critic, he was curator and executive producer for exhibitions at the Pinacoteca do Estado de São Paulo. In 2001, he moved to Belo Horizonte to curate and develop the collection and program of Inhotim, perhaps the largest private collection in Latin America, where he worked until it opened to the public in 2006. In 2007, he moved to Rio de Janeiro where he established Cobogó, a publishing company dedicated to art and culture. Among the books he edited are *Hans Ulrich Obrist Interviews*, *The philosophy of Andy Warhol* and monographs on Adriana Varejão, Nuno Ramos, Rivane Neuenschwander (with the New Museum, NY), Efrain Almeida. In 2011, he wrote and published the book *XXI century art – 10 Brazilian artists in the international art system*. He was also the associate producer to Hans Ulrich Obrist in the exhibition *The insides are on the outside* at the Casa de Vidro by Lina Bo Bardi in São Paulo and SESC Pompéia, São Paulo. He also published the catalogue for the exhibition *Cantos Cuentos Colombianos* for Casa Daros in Rio de Janeiro.

For further information about the exhibition and for photographs:  
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